

# Connect Europe 2026



**SILICON VALLEY  
EUROPE**  
you trust, we care

**December 1, 2026**

## ***Breaking Europe's Digital Frontiers – Virtual & Efficient***

The solutions for Europe's digital sovereignty already exist. The challenge now is scaling them—without the bureaucratic and financial deadweight. Connect Europe is the premier virtual flagship event for tech innovators, bringing together leaders from policy, industry, and academia directly to your screen.

## WHAT TO EXPECT

- **500+ Attendees** & top speakers from across Europe
- **Interactive Panel Discussions** & virtual pitching sessions
- **Cutting-Edge Topics:** Tech sovereignty, market adoption, and European competitiveness
- **Seamless Digital Networking** without physical barriers

## THE BIG DIFFERENCE: WHY VIRTUAL IS THE FUTURE

### Optimal Lead-to-Price Ratio

Forget lost business cards. Every contact you make during the event is immediately available for digital download. Every euro you spend converts directly into measurable, high-quality sales leads.

1. **Efficiency Over Expenses:** No flights to Brussels, no hotels, no carbon footprint. Full focus on driving business right from your office desk.
2. **Radical Cost Advantage:** By eliminating physical venue rentals, we offer premium brand exposure at a fraction of traditional market prices.

## OUR SPONSORSHIP PACKAGES

Package	Benefits Included	Price
Virtual Booth	Digital presence, interactive tools & direct lead download	€449
Speaker Slot	Premium speaking slot, full event branding + 1-year Silicon Valley Europe Membership	€1,499
Masterclass	Co-organize your own web session on a preferred topic for ultimate authority	€1,749

Our Premium Tier Packages: To maximize your impact, we offer three tailored premium tiers—Silver, Gold, and Platinum—designed to give your brand massive exposure before, during, and long after the virtual event:

- Silver (€2,000): Ideal for solid brand awareness, featuring targeted social media pushes and essential virtual event branding.
- Gold (€4,000): High-impact visibility, including dedicated newsletter features, interactive speaking opportunities, and full support for your digital profile.
- Platinum (€6,000): The ultimate partnership tier. You drive the agenda with your own masterclass/ panel, receive maximum multi-channel campaign backing, and benefit from exclusive long-term aftershow marketing.

## PREMIUM SPONSORSHIP PACKAGES



Choose the level of engagement that perfectly fits your strategic goals. All packages are fully optimized for the digital landscape.

BENEFIT / FEATURE	SILVER (€2,000)	GOLD (€4,000)	PLATINUM (€6,000)
INVESTMENT	€2,000	€4,000	€6,000
<b>PRE-EVENT CAMPAIGN &amp; VISIBILITY</b>			
Silicon Valley Europe Newsletter Feature	Logo Link	Dedicated Section	Premium Solo Blast
LinkedIn & Social Media Campaign Support	Group Shoutout	2x Individual Posts	Massive Multi-Post Campaign
Setup Support for your Virtual Profile	Standard	Advanced	Personal Support
Official Event Announcement Press Release	Mention	Logo & Quote	Dedicated Feature
<b>DURING THE VIRTUAL EVENT</b>			
Instant Lead Download (All Booth Contacts)	✓	✓	✓
Virtual Exhibition Booth & Chat Tools	Standard	Premium	Elite Interactive
Logo Placement on Platform & Main Stage	✓	✓ (prominent)	✓ (VIP/Headline)
Co-Organized Masterclass or Panel Session	-	-	✓ Part of the Panel - (Your Choice of Topic)

## POST-EVENT AFTERSHOW MARKETING

Event Summary Video Logo Placement	-	✓	✓
Post-Event „Thank You“ Email Newsletter	Logo	Logo + Link	Dedicated Follow-Up Ad
SVE Platform Content Hosting (On-Demand)	-	3 Months	12 Months (Full Year)
ADDITIONAL CLUB BENEFITS			
Silicon Valley Europe Membership	3 Months	6 Months	1 Year (Full Membership)

## KEYNOTE SPEAKERS

### Kawah Mansoori

Hessian Minister for Economic Affairs, Energy, Transport, Housing and Rural Areas, Deputy Minister-President



### Dieter Brockmeyer

Innovation and TIME Industry Expert,  
Co-Founder DIPLOMATIC WORLD INSTITUTE



### Michael Mattis

Initiator Silicon Valley Europe &  
Connect Europe



## WHY BEING PART OF CONNECT EUROPE

- **Maximize Visibility:**  
Position your organization as a trusted player in Europe's tech debate—before, during, and after the event.
- **Connect Effortlessly:**  
Meet clients, partners, and investors at the exact moment they are actively looking for European solutions.
- **Save Resources:**  
Experience the highest possible ROI with absolute minimum organizational effort.



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